R.J. Reynolds Tobacco Company

D. P. FITZGERALD
Area Manager - Operations
Winston-Salem, NC 27102
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SENT VIA MICROSOFT MAIL
May 10, 1996

TO: Rich Kane, Mark Young, Jay Loftin, Roger Farmer, Peter Schmidt, Larry Poole

SUBJECT: **DORAL TRUCKER PROGRAM**

Attached you will find a write-up of a Doral Trucker Program that is currently being developed by the Savings B.B.U. Included in their write-up is a request for each Region to identify the number of outlets frequented by truck drivers that sell 100+ cartons/week industry volume. They are looking for traditional truck stops, as well as, the more commonplace joint truck/car travel stops along interstates. They are not looking for Cigarette Outlets that may be located along interstates.

I would appreciate each of you returning your lists, and any suggestions you may have for this program to me on or before 6/6/96.

Call if you have any questions.

Doc To - Stephen MacLeod
96075DF/di From - R. Tarantyk
Attachment Site Location name
- 660667 Fleming's Texaco
- 679268 Champlain Farms
- 615925 Champlain Farms
- 683818 Octane Short Stop

51859 6910

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Source: https://www.industrydocuments.ucsf.edu/docs/ltwn0000